



**5th Annual**  
**Great Valley**  
★ **Bookfest** ★  
**October 8, 2016**

**The Great Valley BookFest is a family-friendly festival  
that celebrates literacy and promotes the written word  
in the heart of California's Central Valley.**



# Great Valley Bookfest

P.O. Box 2188, Manteca, CA 95337 ~ 209.824.3080

## CELEBRATE THE FUN OF READING!

The day will begin with a costume parade featuring famous characters from literature. Sessions will include author talks, writers' forums, book signings, publishing workshops, cooking demonstrations, slam poetry performances, and other activities. A "street fair" corridor featuring vendors, display booths, and information kiosks will connect the events.

Sessions will address the needs and interests of diverse age groups, including beginning readers, young readers, teens, and adults.

Local library groups, participating authors, and/or retail booksellers will be on hand to display and sell books.

Shopping center restaurants and food/beverage vendors will provide a wide variety of snacking and dining options.

For more information, visit our website:

<http://greatvalleybookfest.org/>

**"The more that you read, The more things you will know.  
The more that you learn, The more places you'll go." ~ Dr. Seuss**



**Great Valley Bookfest**  
**Sponsorship Opportunities**

**Hemingway \$5,000 +**

Naming Rights

Author Stage Sponsorship: Business name and logo visible on the stage poster

Your organization's logo on homepage of our official website.

Reusable Bag Sponsorship: Business name/logo visible on welcome bag

Business name on Sponsor Thank You poster displayed at event in two locations

Company information (provided by you) distributed at the Great Valley Bookfest Event booth.

Emcee mentions throughout day of the event

Optional 10' by 10' at event

**Steinbeck \$2,500 +**

Author Stage Sponsorship: Business logo visible on the stage poster

Your organization's logo on homepage of our official website with web link

Business name on Sponsor Thank You poster displayed at event in two locations

Reusable Bag Sponsorship: Business name/logo visible on welcome bag

Optional 10' x 10' space at event

Emcee mentions throughout day of the event

**Dickinson \$1,000 +**

Reusable Bag Sponsorship: Business name/logo visible on welcome bag

Your organization's weblink on our official website

Business name on Sponsor Thank You poster displayed at event in two locations

Inclusion in select event publicity as "Supporting Sponsor"

**Hawthorne \$ 750+**

Reusable Bag Sponsorship: Business name/logo visible on welcome bag

Your organization's weblink on our official website

Business name on Sponsor Thank You poster displayed at event in two locations

Inclusion in select event publicity as "Supporting Sponsor"

**Mark Twain \$ 500+**

Your organization's link on our official website

Business name on Sponsor Thank You poster displayed at event in two locations

Inclusion in select event publicity as "Supporting Sponsor"

**J.K. Rowling \$ 100 - \$499**

Your organization's link on our official website

Business name on Sponsor Thank You poster displayed at event in two locations

**In Kind or Matching over \$1,000**

Your organization's link on our official website

Business name on Sponsor Thank You poster displayed at event in two locations

Inclusion in select event publicity as "Supporting Sponsor"

Option for "tailoring" additional items based on partner sponsorship

*Note: all sponsorships will be acknowledged on the web site until the end of the current calendar year.*



# Great Valley Bookfest

P.O. Box 2188 • Manteca, California 95337 • 209.824.3080

Nonprofit Federal Tax ID 46-2301382

[www.Greatvalleybookfest.org](http://www.Greatvalleybookfest.org)

## Sponsorship Application:

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business phone: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Event: October 8, 2016

Place: 280 Lifestyle Road, Manteca, CA 95337

Time: 10:00 AM - 4:00 PM

## Sponsorship categories:

View Sponsorship descriptions at [www.greatvalleybookfest.org](http://www.greatvalleybookfest.org) or contact [info@greatvalleybookfest.org](mailto:info@greatvalleybookfest.org)

Hemingway (\$5,000)

Steinbeck (\$2,500 to \$4,999)

Dickinson ( \$1,000 to \$2,499)

Hawthorne ( \$750 to \$999)

Mark Twain ( \$500 to \$749)

J.K. Rowling ( \$100 to \$499)

Book Lover's Contribution (Designate Amount)

Total: \$ \_\_\_\_\_ Credit Card: # \_\_\_\_\_

Expiration: \_\_\_\_\_ CSC# \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

We accept checks and credit cards.

Make checks payable to the Great Valley Bookfest.

Send applications to: P.O. Box 2188, Manteca , CA 95337

[www.greatvalleybookfest.org](http://www.greatvalleybookfest.org)